



Abu Dhabi International Petroleum Exhibition & Conference

9–12 November 2015 Abu Dhabi National Exhibition Centre Abu Dhabi, UAE

One global industry.
One city. One meeting place.

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Conference organised by

ADIPEC organised by





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Venue

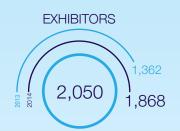
Media partner





ADIPEC's GROWTH IN 2015







Chief of the Abu Dhabi Crown Prince's Court and member of the Abu Dhabi Executive Council.







INTERNATIONAL PAVILIONS

23

20









ADIPEC 2015 **OVERVIEW**

MALAYSIA

NIGERIA

NORWAY

SCOTLAND

SINGAPORE

UNITED KINGDOM

SAUDI ARABIA

SPAIN

TURKEY

USA

NETHERLANDS

Year Established 1984

Abu Dhabi National Venue

Exhibition Centre

Annual Frequency

4 Days Duration

Pavilions 23

14 NOC'S

16 IOC'S

2015 Exhibitors 2,050

95,000+2015 Visitors

ADIPEC Awards 2015 Features

Middle East Petroleum Club

VIP Programme

Women In Industry

Young ADIPEC

ADIPEC Golf Day















INDIA













KOREA

NATIONAL

ADNOC

BAPCO

CNPC

CPTDC

DOLPHIN ENERGY

EMIRATES LNG

JOGMEC

KNOC

KUWAIT OIL COMPANY

PDO

PEMEX

Qatar Petroleum

Saudi Aramco Energy Ventures

Sharjah National Oil Company (SNOC)

INTERNATIONAL

BP

CFPSA

Chevron

DRAGON OIL

FNI

EXXONMOBIL

GS Energy

JODCO/INPEX

MUBADALA PETROLEM

OXY **PARTEX** SHELL STATOIL **TAQA**

Wintershall

TOTAL

SERVICE COMPANIES

AL MANSOORI SPECIALISED

ENGINEERING

AMEC FOSTER WHEELER

BAKER HUGHES

OILSERV

PETROFAC

SCHLUMBERGER

WEATHERFORD

WINTERSHALL

WORLEY PARSONS

One Global Industry. One City. One Meeting Place.

99%

of visitors are likely or confirmed to attend ADIPEC 2016

98%

of visitors were overall satisfied with ADIPEC 2015 96%

of visitors see ADIPEC as an important annual event to attend

95%

of visitors well achieved or completely met their objectives 94%

of visitors met or exceeded their expectations



ADIPEC has been an integral part of Abu Dhabi's hydrocarbon industry since it was established in 1984, and has transformed over the years to become one of the world's largest oil and gas events. With growing global recognition and interest from both major industry players, and emerging markets, ADIPEC will continue to raise Abu Dhabi's profile as a global knowledge hub for the energy sector.



Mr. Ali Khalifa Al Shamsi, Strategy and Coordination Director, ADNOC

Delivering a global event. 94,661 Attendees from 110 countries

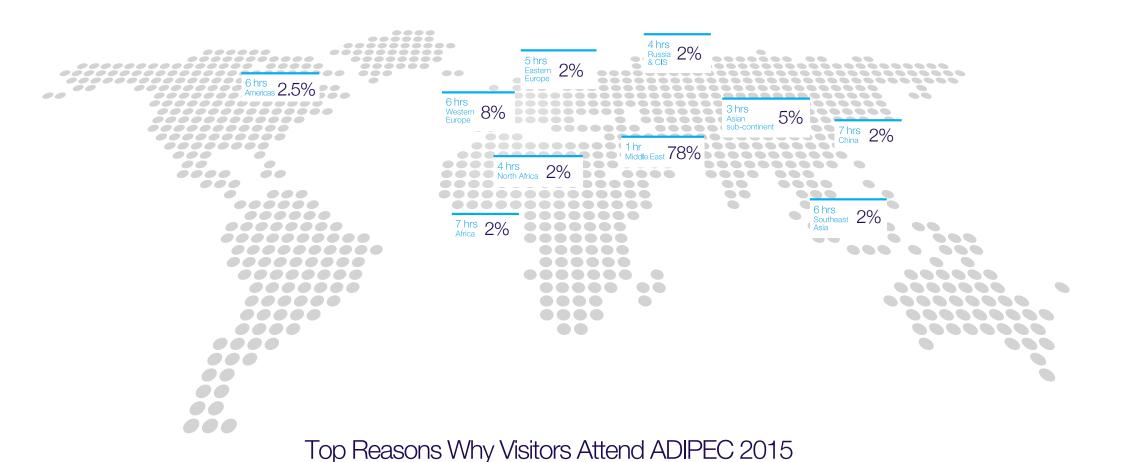
Identify new

markets

opportunities and

See new products and

innovations



Source new suppliers

Keep up to date with

market trends

Seek potential business

partners

A Global Hub Bringing Together East and West

99%

of exhibiting companies participate to generate new leads and increase brand awareness 95%

of exhibiting companies met or exceeded their ROI 91%

of exhibiting companies met or exceeded their objectives

75%

of exhibiting companies consider ADIPEC important for their business

70%

sell to current customers or capture new data



The response we have garnered at ADIPEC is a sign of optimism in the oil and gas industry and testimony to the energy sector's resilience. Yes, we are facing challenges, but the energy sector will always find its way around them through cost optimisation, innovation, developments in technology, and industry collaboration, all of which ADIPEC enables.



H.E. Suhail Mohamed Al Mazrouei Minister of Energy, UAE

Products and Services from 55 Countries



CERTIFICATION AND CLASSIFICATION
COMPRESSORS
CONSTRUCTION
CONSULTANTS
CORROSION AND ABRASION CONTROL
DRILLING
ELECTRICAL EQUIPMENT
ENGINEERING
ENVIRONMENTAL

EXPLORATION
GAS
GOVERNMENT / REGULATORY
HEALTH AND SAFETY
HEAVY MACHINERY & EQUIPMENT
INSTRUMENTATION
IT AND TELECOMMUNICATION
MAINTANENCE AND REPAIR
MARINE

MEDIA / PUBLICATIONS
NATURAL GAS
OFFSHORE
OFFSHORE, SUBSEA & MARINE
OTHER
PIPELINES
PIPES
PORTABLE HEATERS
POWER SYSTEMS

PROCESS PLANTS
PROCESSING
PRODUCTION
PUMPS
SHIPS, BOATS, VESSELS
TOOLS
TRANSPORTATION
VALVES
WELL COMPLETIONS

ADIPEC Provides A Consistent Return On Investment

84%

of 2015 exhibiting companies already booked or plan to book their stands for ADIPEC 2016

73%

of all attendees were management level or above 54%

of visitors had sole or joint purchasing authority

41%

of attendees were Senior Management (SVP, CEO, Chairman, Owner, Board Member) 30%

of visitors had a purchasing authority of over \$1.5m



ADIPEC enables us to bring the best and brightest minds to share the most sophisticated technologies, latest research, and expertise. This dissemination of knowledge plays a pivotal role in the development and progress of the energy sector.



H.E. Abdulla Nasser Al Suwaidi Director General, ADNOC

Marketing and Reach



Reach

- Digital Reach Estimated at 2.1 Million Online Readers and Recipients
- Trade Press Print Readership Estimated at 1.1 Million Readers World Wide
- News Wire and News Paper Readership -Estimated At 7 Million Readers
- 72 Global Oil and Gas Titles Confirmed To Support
- Overall Reach 9 Million Trade and Non Trade Professionals Globally

Value

- \$9 Million Advertising Value To Date
- \$4 Million Editorial Value Estimated To Date
- Total \$13 Million Editorial and Advertising Value Achieved

Email & Digital

- Sent To Internal and External 3rd Party Data Bases
- Delivering 920,000+ Visits To The ADIPEC Website At A Rate of 12% Hit Rate
- ADIPEC E-Signatures Used in All ADNOC Group Staff Signatures

Print & Mail

- A Total Number of 298 Adverts Placed Over A Period of 9 x Months
- A Total Number of 12 Inserts Placed in 8 Global Oil and Gas Titles To Date

ADIPEC 2015 Conferences



The Conference was held under the theme "Innovation & Sustainability in a New Energy World"

Opening Ceremony & Keynote Speech

Closing Plenary

Ministerial Sessions

2 CEO Plenary Sessions

6 Panel Sessions

Industry
Breakfast Sessions

3 Topical Luncheons

12 Offshore & Marine Conference Sessions

15 Women In Industry Sessions

5 MEPC VIP Programme Briefings

97%

met or exceeded their objectives

91%

rated the speakers as good or excellent 89%

said they would return in 2016

Opening and Ministerial Sessions

ADIPEC 2015 OPENING CEREMONY KEYNOTE ADDRESS DR Daniel Yergin



ADIPEC 2015 OPENING CEREMONY MINISTERIAL PANEL Moderated by His Excellency, Suhail Mohamed Al Mazrouei, Minister of Energy, United Arab Emirates



Panelists:

- His Excellency, Sudirman Said, Minister of Energy and Mineral Resources, Indonesia
- The Honourable Irene Muloni, Minister of Energy and Mineral Development, Uganda
- His Excellency, Abdalla Salem El Badri, Secretary General, Organisation of the Petroleum Exporting Countries (OPEC)



World Class Speakers At ADIPEC 2015 Included



Abdul Munim Saif Al Kindy CEO ADCO



Hirobumi Kawano
President
JOGMEC



Bill White CEO LAZARD and former Mayor of Houston



Lamar McKay Chief Executive Upstream BP



Lars Christian Bacher
Executive VP Development
and Production International
STATOIL



Jack P. Williams
Senior Vice President
EXXON MOBIL
CORPORATION



Maarten Wetselaar EXECUTIVE VICE PRESIDENT SHELL INTEGRATED GAS



Patrick Pouyanné
Chief Executive Officer
and Member of the
Board of Directors
TOTAL



Gamal Hassan CEO ADH



Bernard Duroc-Danner Chairman of the Board, President and Chief Executive Officer WEATHERFORD

- H.E. Suhail Al Mazrouei, Minister of Energy, UAE
- H.E. Dr Ali Saleh Al Omair, Minister of Oil and Minister of State for the National Assembly, State of Kuwait
- The Rt Hon Lord Howell of Guildford, Former Secretary of State for Energy, Former Minister of State,
 Foreign and Commonwealth Office, UK
- H.E. Abdalla Salem El Badri, Secretary General, Organization of the Petroleum Exporting Countries (OPEC)
- Abdul Munim Al Kindy, CEO, ADCO
- Naoki Kuroda, Chairman, INPEX Corporation
- Omar Suwaina Al Suwaidi, Deputy Director Strategy & Coordination, ADNOC
- J. Hunter Farris, Vice President, for Global Engineering, ExxonMobil Production Company
- Lars Christian Bacher, Executive Vice President Development & Production International, Statoil
- Mark Nolan, Vice President, Middle East and Australia, ExxonMobil Development Company

- Gerard Davis, Vice President Major Projects Middle East, Shell
- Said Maktoomi, Gas and Oil Portfolio Manager, Petroleum Development Oman
- Omar Salem Al-Shamlan, Vice President Manpower Development, ADMA-OPCO
- Aseel Hamoudi, Vice President, Talent and Capability Management, ADCO
- Jan Dahm Simonsen, Vice President Human Resources Global Reward and Employee Relations, Statoil
- Makoto Ichikawa, Executive Director, JOGMEC
- Ray Richardson, Senior Vice President, Operations and Head, Petrofac Academy
- Stewart McNair, Senior Human Resources Director Eastern Hemisphere, Halliburton
- Mohammed Badri, Managing Director, Dhahran Carbonate Research Center, Schlumberger
- Ahmad Al-Eidan, Manager, Exploration, Kuwait Oil Company
- Darryl K. Willis, Vice President Reservoir Development, BP

New: Offshore, Marine & Heavy Equipment Zone New: Offshore & Marine Conference



New to ADIPEC in 2015 was the dedicated Offshore, Marine & Heavy Equipment Zone and the specialised Offshore & Marine Conference. This new exhibition area allows companies to showcase offshore products, services and solutions – from rigs and vessels to subsea drilling equipment, pipelines, and tools for reservoir production and mapping – in an actual marine environment and quayside.

This new addition is complemented by a dedicated Offshore & Marine Conference where industry leaders have an opportunity to share valuable offshore oil and gas knowledge and information.

2015 Offshore & Marine Conference Included World Class Speakers



Dr Ali Obaid Al Yabhouni CEO ADNATCO-NGSCO



Dagher Darwish Al Murar CEO ESNAAD



Abdalla Saeed Al Suwaidi CEO NATIONAL DRILLING COMPANY (NDC)



Aqeel Madhi CEO NPCC



Dr David Khemakhem Vice President, Well Operations ZADCO



Khamis Juma Buamim Chairman DDW - PAXOCEAN ASIA, MARINE AND MARITIME INDUSTRIES



Omar Abu Omar COO TASNEEF



Hamad Al Maghrabi General Manager Marine Services ABU DHABI PORTS COMPANY (ADPC)



Steve Kelly President and GM OCCIDENTAL QATAR



Jean-Baptiste Faget Assets General Manager Exploration & Production, TOTAL UAE



The Middle East Petroleum Club (MEPC) is an exclusive membership club that was established in 2012. The club provides a secure environment and senior network of contacts for key decision-makers in the oil and gas industry; engaging with one another on-site at ADIPEC and MEPC events throughout the year.

The MEPC provides an exclusive gateway in a private 5 star environment to high level networking and business opportunities, offering an environment for top-level industry managers and business leaders to connect with peers, friends and colleagues in a discreet and private setting.







VIP PROGRAMME

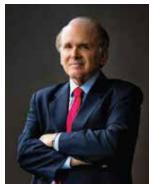
ADIPEC PRESENTS... AN AUDIENCE WITH... ADIPEC 2015 KEYNOTE SPEAKER - DR DANIEL YERGIN

MONDAY 9 NOVEMBER 16:15 – 17:15

Moderator:



Broadcast Journalist Former Presenter Middle Fast Business Report **BBC** World



DR DANIEL YERGIN

HARNESSING AFRICA'S POTENTIAL - OPPORTUNITIES FOR **FOREIGN INVESTORS**

WEDNESDAY 11 NOVEMBER 11:00 – 12:00

Moderator:



Chairman of the Board BILATERAL US-ARAB CHAMBER OF COMMERCE

Panelists:

Ciro Antonio Pagano, Executive Vice President, General Director

Sub Sahara Africa Region, NATIONAL OFFICE OF HYDROCARBONS AND MINES ENGINEERING LTD (ONHYM), Morocco



Chairman DORMAN LONG NIGERIA



CEO Africa **AGILITY**

ADIPEC PRESENTS... AN AUDIENCE WITH... SIR RANULPH FIENNES

TUESDAY 10 NOVEMBER 13:30 - 14:30

Moderator:



Broadcast Journalist Former Presenter Middle East Business Report **BBC World**



SIR RANULPH FIENNES

ENERGY INVESTMENT - THE BROADER PERSPECTIVE

WEDNESDAY 11 NOVEMBER 14:00 – 15:00

Olalekan Akinvanmi

LEKOIL

Moderator:



Gamal Hassan ADH INTERNATIONAL ENERGY



Chief Operating Officer



Rader Al Lamk Director



Global Head of Research MUBADALA PETROLEUM MASDAR CLEAN ENERGY ABU DHABI INVESTMENT AUTHORITY (ADIA)

INNOVATION THROUGH INDUSTRY COLLABORATIONS:

TUESDAY 10 NOVEMBER 15:00 - 16:00

Moderator:



Manager, Research & Development DivisionDirector E&P Directorate ABU DHABI NATIONAL OIL COMPANY (ADNOC) Chemical Engineering

Panelists:



Louis Besland Managing Director MIT ENERGY INITIATIVE ALIXPARTNERS and Chevron Professor



Daniel Palmer Vice President, Sales GLASSPOINT SOLAR



Vice President, R&D TOTAL EXPLORATION AND PRODUCTION (E&P)

ADIPEC PRESENTS... AN AUDIENCE WITH... JON DUSCHINSKY

THURSDAY 12 NOVEMBER 12:00 - 13:00

Moderator:



Nima Abu Wardeh Broadcast Journalist Former Presenter Middle East Business Report BBC World



JON DUSCHINSKY



Hosted by the Abu Dhabi National Oil Company (ADNOC) and chaired by Mr. Abdul Munim Saif Al Kindy, Chief Executive Officer of the Abu Dhabi Company for Onshore Oil Operations Ltd., (ADCO) the ADIPEC Awards received a record breaking number of entries, with 501 submissions from more than 247 organisations in 32 countries.

CATEGORY 1 - BEST OIL & GAS MEGA PROJECT

Petroleum Development Oman (PDO) - Harweel 2AB: PDO First and World's Largest Miscible Sour Gas Injection Project

CATEGORY 2 - BEST OIL & GAS INNOVATION OR TECHNOLOGY (SURFACE OR SUB-SURFACE)

Surface: Petroleum Development Oman, GlassPoint Solar - Solar Steam Generation for Enhanced Oil Recovery

Sub-Surface: BP Exploration (Epsilon) Ltd. - Oman Branch, Schlumberger - Geo-Engineered Completion Optimization in a Giant Unconventional Tight Gas Reservoir, Khazzan Field, Oman

CATEGORY 3 - BEST OIL & GAS CSR/HSE PROJECT OR INITIATIVE

ADCO - Achieving Sustainable Zero Flaring through Spiking Gas Compressor at ADCO Shah Field

CATEGORY 4 – OIL AND GAS WOMAN OF THE YEAR

KUFPEC, Kuwait Oil Company - Ms. Hosnia Hashim, A Visionary Leader

CATEGORY 5 – BEST OILFIELD SERVICES COMPANY (LOCAL, REGIONAL, OR INTERNATIONAL)

Local: EMDAD LLC - EMDAD LLC Integrated Service Company

Regional: Zamil Offshore Services Company - Offshore Fleet, Services Expansion & Quality Enhancement **International:** Weatherford Manufacturing and Services Ahead of the Curve, Proudly Made in the UAE

CATEGORY 6 - YOUNG ADIPEC ENGINEER

Abubaker Saeed, Saudi Aramco

CATEGORY 7 - BEST DISSERTATION OF THE YEAR

Saif Al-Ghafri, Imperial College London - Phase Behaviour and Physical Properties of Reservoir Fluids Under Addition of Carbon Dioxide

CATEGORY 8 - BEST PRACTICE AWARD

ADMA-OPCO, NDC, Nobel-Denton, LOC - New Rig Pre-loading Procedure on Difficult Location





Sunday 8 November 2015 Eastern Mangroves Resort and Spa by Anantara, Abu Dhabi, UAE

Hosted under the patronage of Her Excellency Sheikha Lubna Al Qasimi, Minister of International Cooperation and Development, this year's conference included a keynote address by H.E. Sheikha Lubna, and invited women achievers to the stage for one-on-one interviews revealing riveting insights on their journey to becoming leaders in their fields.

Women In Industry is a forum to focus upon the growing and important role of women in the oil and gas sector, with the aim of both educating and embracing the drive to engage women in its future growth and success.



Women play a valuable role in the workplace across all sectors. Their unique abilities bring significant value to industries such as oil and gas, where attracting professionals with the right skills mix is essential to progress,"

said H.E. Sheikha Lubna Al Qasimi.







Hosted under the patronage of His Excellency Sheikh Nahyan Bin Mubarak Al Nahyan, Minister of Culture, Youth and Community, ADIPEC presented the 3rd edition of the Young ADIPEC programme. 368 students from sixteen schools have participated in the programme.

Abu Dhabi students gained hands on experience in the energy sector through a series of educational and engaging activities such as field trips and competitions before ADIPEC and also on-site activities.

At ADIPEC 2015 we created Experience Zones and the Treasure Hunt:

This was an experiential edutainment area that aimed to let the students meet the industry in a fun and interactive way. It featured The Petroleum Institute Educational zone, the Oil & Gas Theatre zone, Young ADIPEC Inspiration Ambassador zone, Place 2 Be zone and a dedicated Video Diary wall.

Treasure Hunt:

This was a journey on the ADIPEC exhibition floor, students met the main players of the industry on their exhibition stand.



His Excellency Sheikh Nahyan Bin Mubarak Al Nahyan, Minister of Culture, Youth and Community, ADIPEC



The ADIPEC Golf Day provides an unique opportunity for key industry figures to network and engage in some friendly competition whilst playing an 18 hole championship course.

The 2nd edition of the fundraising event brought 144 oil and gas industry leaders to the golf course for a good cause – the UAE-based charity Friends of Cancer Patients.

Following the success of last year's event, more than 100 industry leaders played to support cancer patients and their families, including representatives from Shell, Mubadala Petroleum, Abu Dhabi Oil Company (ADOC), ADMA-OPCO and Zakum Development Company (ZADCO).







ADIPEC 2015 **Executive Committee**

Under the Chairmanship of Mr. Ali Khalifa Al Shamsi, Strategy and Coordination Director, ADNOC & the Co-Chairman, Mr. Saif Ahmed Alghfeli, CEO, Al Hosn Gas, the Executive Committee was charged with overseeing the event and comprised the following senior representatives:

FARFED ARDULLA

Senior Vice President and Technical Programme Chairman, ADIPEC 2015

President and Deputy Technical Programme Chairman, ExxonMobil

DR. LYNN JEANETTE NICKS

Strategy & Coordination Directorate ADNOC

SVP GAS ADCO

DR. AHMAD ABBAS

Senior Vice President - Technical

HASHEM AL REFAEL

Manager, Business Integration & Performance Division ADNOC

TAKESHI HOKARI

MITSUI AND CO

DR A SALIM DAVID KHEMAKHEM

Vice President, Well Operations ZADCO

GAMAL HASSAN

President ADH International

NABIL AL ALAWI

AlMansoori

CNPC Country Manager UAE CNPC Middle East Ltd

North Africa and Middle East, Executive Vice President

PAUL THEYS

Lead Country Manager ExxonMobil

CHARLES F. MCMANEMIN

Director, Business Development

Area Vice President - Southern Gulf Halliburton

DAISLIKE LIBASAKI

Chief Technical Representative JODGO

SUNGJIN CHANG

General Manager Korea National Oil Corp

BAKHEET AL KATHEERI

000

Mubadala Petroleum

General Manager

ME Representative Partex Gas Corporation

INTISAAR AL KINDY

Exploration Director PDO

CHOONG HEUM PARK

Samsung

ABDULKARIM AL MAZMI

Chief Representative and General Manager

Vice President Sales & Marketing, ME & N Africa Weatherford

AQFFI MADHI

CEO NPCC

DR YOUSIF AL ALI

Associate Director Masdar

DR. WAFIK BEYDOUN

Manager, R&D Division (Research) ADNOC

AHMAD SAQER AL SUWAIDI

Senior Vice President - Umm Shaif & Nasr Field, ADMA-OPCO

STEPHEN LLOYD

Senior Vice President & General Manager UAE, Oxy

HUSSEIN FOUAD EL GHAZZAWY

Vice President & General Manager Schlumberger

ANDREW VAUGHAN

Country Chair Abu Dhabi

NFRI ASKLAND

Vice President ME and Country Manager Abu Dhabi

President ME Region Technip

President UAE & Chief Representative

PROF. DR. MARTIN BREMEIER

Technology Manager - ME Wintershall MF GmbH

Director, Center for Petroleum & Minerals King Fahd University of Petroleum & Minerals

CHRISTOS SERMPETIS

McKinsey & Company

DR. ROBERT ARMSTRONG

Director - MIT Energy Initiative Program MIT, Mass.

THOMAS HOCHSTETTLER

President

Petroleum Institute (PI)

DR. MOHAN KELKAR

Director of Reservoir Studies University of Tulsa

DR. SHAHAB MOHAGHEGH

Professor

West Virginia University

RASHID AL ZAABI

Public Relations Manager ADNOC

MUNA AL-ALAWI

Manager, Production/Facilities Engineering ADNOC

Vice President Marketing and Corporate Comm ADNOC Distribution

ARDLILLA ATFYA

Senior Vice President Technical Borouge

DAGHER DARWISH AL MURAR

General Manager ESNAAD

YOUSIF GHANOUM AL HAMELI

Vice President - Corporate Support Division, CSD TAKREER

CHRISTOPHER HUDSON

President - Energy dmg events Middle East & Asia

JEAN-PHILLIPPE COSSÉ

Vice President - Energy dmg events Middle East & Asia

CLAIRE PALLEN

Conference Director dmg events Middle East & Asia

MICHELLE BOYD

Senior Manager - Events SPE Middle East

Managing Director SPE Middle East, North Africa & South Asia

DONGSICK RYU

Managing Director of UAE Office Samsung Engineering

ISSA AL-GHANIM

Sr. Advisor in President & CEO's Office Qatar Petroleum

ABLA AL REYAMI

Gas Director PD0

ABDULRAHMAN BAMAJBOOR

SVPO

MR MAKOTO ICHIKAWA

Executive Director Jogmec

DR ALI OBAID AL YABHOUNI

ADNATCO - NGSCO

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7-10 November 2016



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